

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

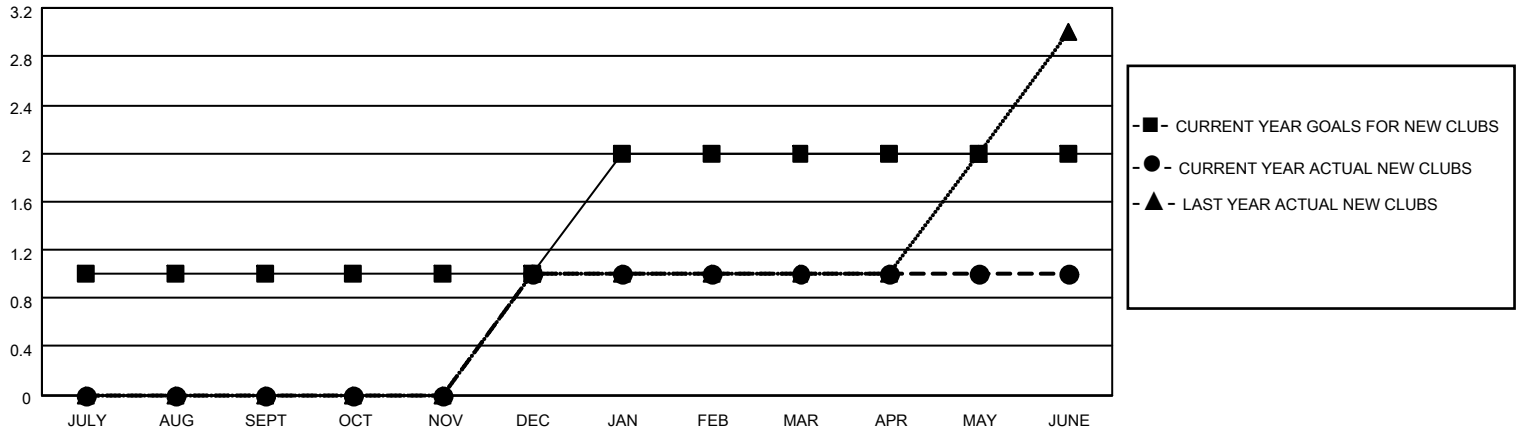
District 4 C3

Results as of: 6/30/2022

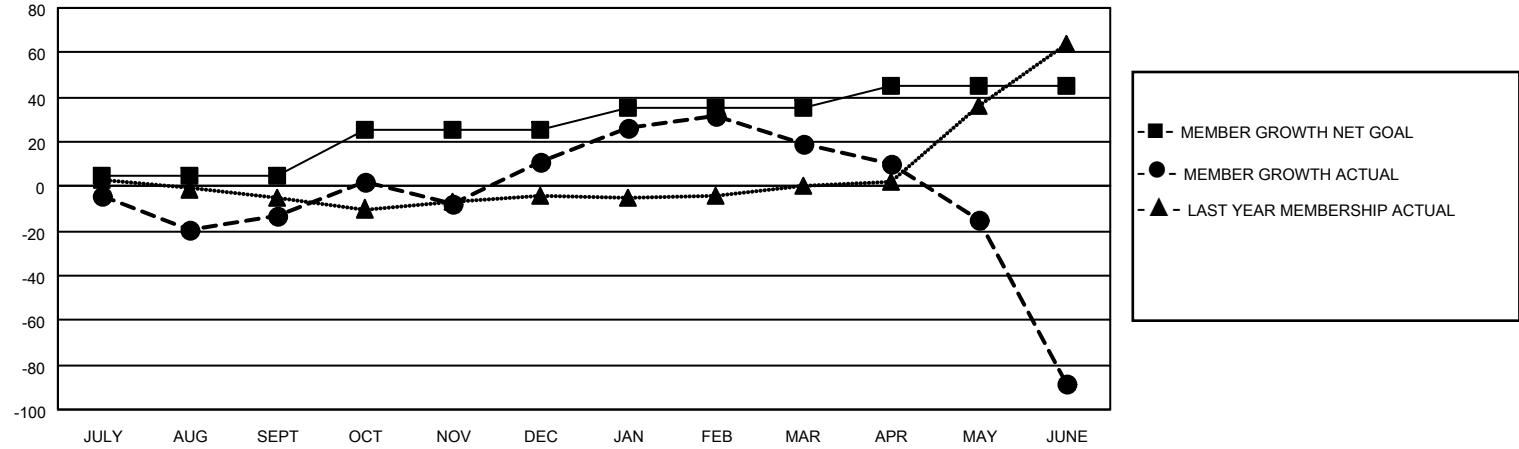
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 1 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 2 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 5 | 44 | 51 |
| OCT/NOV/DEC | 20 | 52 | 25 |
| JAN/FEB/MAR | 10 | 40 | 31 |
| APR/MAY/JUNE | 10 | 37 | 132 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | |
|------------------------|------------|
| DROPPED CLUBS: 2 | |
| DROPPED MEMBERS | |
| DECEASED | 14 |
| CLUB CANCELLED | 17 |
| OTHER | 208 |
| TOTAL | 239 |

23 CLUBS OF 44 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| <u>GENDER DISTRIBUTION</u> | |
|--|--------------|
| MALE | 518 (51.03%) |
| FEMALE | 497 (48.97%) |
| NON BINARY | 0 (0.00%) |
| PREFER NOT TO ANSWER | 0 (0.00%) |
| TOTAL FAMILY UNIT MEMBERS | |
| | 170 |
| FAMILY MEMBERS PAYING HALF DUES | |
| | 91 |